

Holland America Line
450 3rd Ave W
Seattle, WA 98119
United States of America

September 12th, 2024

To whom it may concern

I am writing to inform you about the milestone Holland America Line hopes to achieve soon in the fields of Innovative Learning Technology, Employee Orientation and Safety & Training at Sea. Our dedicated team successfully deployed a new innovative project in the field of immersive VR, anytime-anywhere onboard crew training program to increase knowledge retention on onboard orientation and safety awareness.

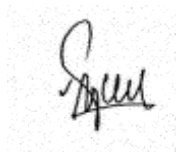
This achievement will mainly be possible through Blue Orange Wave's commitment to innovation, expertise, and customer centric approach in the Innovative Maritime Learning Technology industry.

Their VR eLearning platform Edumersive provides us the possibility to develop in-house flexible immersive training experiences for onboard nautical and technical (safety) equipment, procedures, processes and refreshers training courses which enhance and improve our onboard safety awareness. This VR eLearning platform also supports crew training anytime, anywhere, online, and offline which increases the well-being of our crew members while they choose their own moment to dive into the required training courses to be ready, whenever!

We are grateful for the contributions that Blue Orange Wave provided and that they supported our company's success.

Thank you for your attention, and please feel free to contact me for any further inquiries.

Sincerely,



Captain Andre van Schoonhoven

Captain Andre van Schoonhoven
Sr. Manager Global Fleet Training and Compliance,
Maritime HR Operations Asia, HAL and Seabourn